



## David Goldsmith Named Executive Director of Dossia

Boston, Mass., May 6, 2013 – Dossia, a leading electronic health management provider, has named David S. Goldsmith as executive director. He will report to [Michael J. Critelli](#), chief executive officer.

The 52-year-old Goldsmith previously served as vice president of product partnerships and development at Alliance Health Networks.

“David possesses the qualities you look for in a strong executive director,” said Critelli. “He has an extensive background with health sciences and mission-driven organizations, significant success in identifying and executing strategic partnerships, and is an energetic agent for positive change. He is a great addition to our leadership team.”

Goldsmith will be responsible for advancing [Dossia’s initiatives](#) with its consortium members, including several of the nation’s large self-insured employers who are at the forefront of the workplace health and wellness movements. He will have a particular focus on strategic partnerships and deploying the company’s [innovative technologies](#) for current and future members of the Dossia consortium.

At Alliance Health Networks, Goldsmith negotiated key strategic relationships with the Mayo Clinic, Joslin Diabetes Center, and Consumer Reports, among others. Prior to Alliance Health Networks he founded New Philanthropy Media, and previously served in senior leadership roles at Bridgeline Digital and Interactive Applications Group.

Goldsmith serves as an advisor to the SXSW Health Accelerator, as well as Medicine X, a conference focused on the future of medicine and health care sponsored by Stanford University School of Medicine.

### About Dossia

Dossia is an employer-led organization dedicated to improving health and healthcare in America by empowering individuals to make smart health decision and become more discerning healthcare consumers. Backed by some of the largest, most respected brands in the world, Dossia’s founding member companies have united under the common vision to engage their employees as true partners in achieving high value healthcare. The Dossia founders group includes AT&T, Applied Materials, BP America, Cardinal Health, Intel, NantWorks, Pitney Bowes, Vanguard

Health Systems and Walmart. For more information, visit <http://www.dossia.org>.

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