



Personal Health Record Platform™

- Lower your healthcare costs by arming your employees with control over and access to their health information
- Empower your employees to become healthier and better informed healthcare consumers
- Offer your employees a valuable tool that will be theirs for life



Smarter healthcare starts with Dossia™

www.dossia.org

Dossia is an employer-led organization dedicated to improving health and healthcare in America by empowering individuals to make good health decisions and become more discerning healthcare consumers. Backed by some of the largest, most respected brands in the world - Applied Materials, AT&T, BP America, Inc., Cardinal Health, Intel, Pitney Bowes, sanofi-aventis, Vanguard Health Systems, Abraxis BioScience and Wal-Mart - Dossia's founding member companies have united under the common vision of changing healthcare.

With the Dossia Personal Health Record Platform, employers are able to provide their employees with access to and control over their personal health information. Dossia further enables employers to cost-effectively deliver a variety of employee benefits and wellness initiatives. By offering the Dossia Personal Health Record to employees, employers are enabling individuals to make good health decisions and to take action to improve their health and healthcare.

For more information, visit www.dossia.org.



Dossia: Employer-led initiative to empower employees to make better health and healthcare decisions

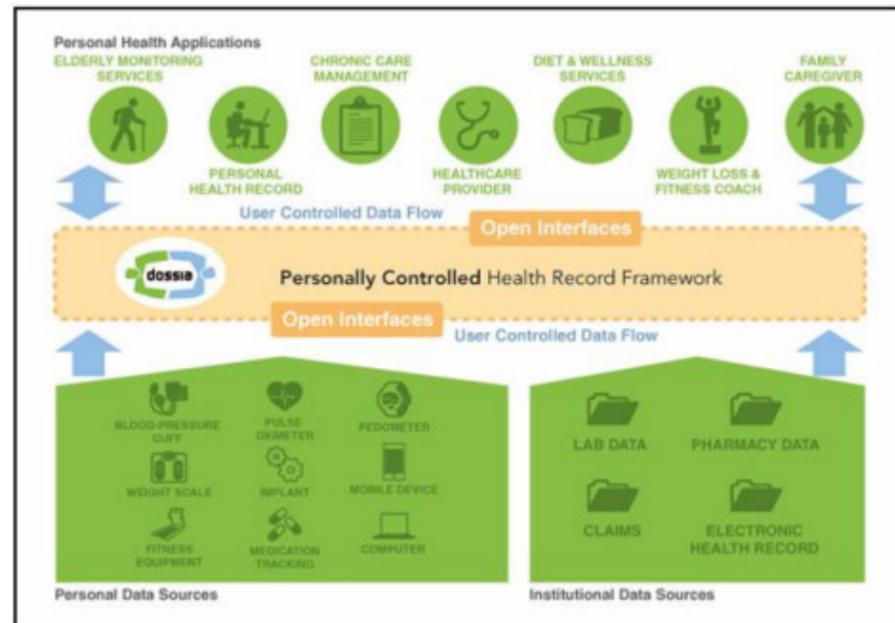


What is Dossia?

Dossia automatically aggregates an employee's personal health information from multiple sources, including insurance claims, pharmacies and electronic health records, and stores it in a safe and secure web-based Personally-Controlled Health Record. The Dossia Personal Health Record puts employees in control of their health information, empowering them to make better health decisions and become more discerning healthcare consumers. Dossia also serves as a flexible platform from which to deliver a variety of personal health tools, as well as employee benefits programs that specifically target an employer's highest cost drivers.

What value does Dossia deliver?

Equipped with a Dossia PHR and the personalized health tools that come with it, your employees become more active participants in their health and healthcare. This leads to improved health outcomes, more efficient care, reduced healthcare costs, reduced absenteeism, and increased employee productivity, morale, and retention. A corporate culture of health and wellness benefits employees and employers alike.



In what ways will a Dossia PHR benefit my employees?

The Dossia Personal Health Record Platform provides your employees with access to, and control over their personal health information, as well as personal health tools that are individually tailored to enable them to better manage their health and health care.

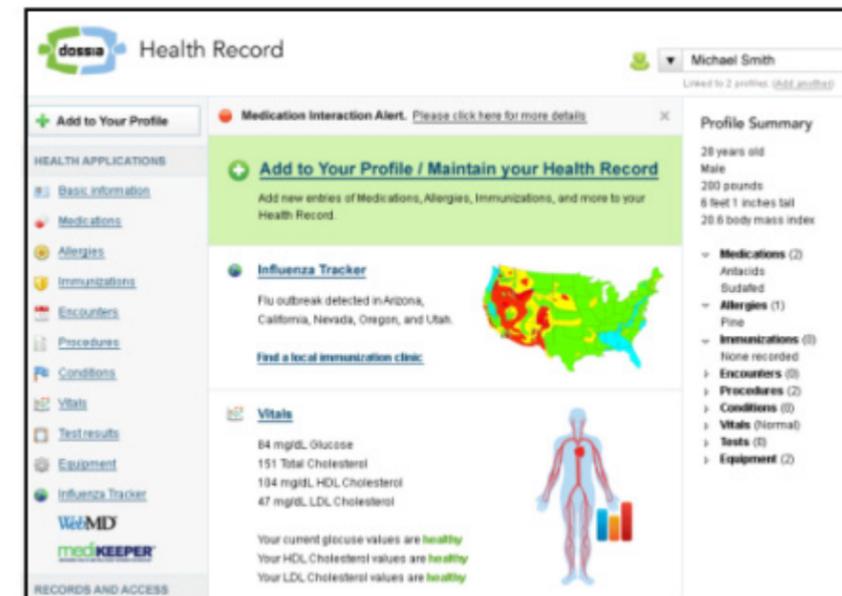
With access to their health information, your employees will become more informed and empowered healthcare consumers. With Dossia, your employees will have ability to:

- Share up-to-date health information with their doctors
- Avoid dangerous delays and mistakes when more than one doctor is involved in their care
- Keep track of their own medical information, including allergies, medications, and medical conditions
- Use their time in the doctor's office more effectively
- Track health metrics, such as blood pressure, in order to prevent or manage chronic conditions
- Help family members manage their healthcare from a distance
- Ensure that medical records and charges from providers are accurate



I already invest in employee health promotion, what added value does Dossia deliver?

Dossia is not in competition with other employee health promotion initiatives, but rather will enable those initiatives to be delivered more cost-effectively, thereby augmenting your overall ROI from employee health promotion. Dossia will serve as the flexible launch pad from which to deliver a comprehensive employee benefits program that specifically targets an employer's highest healthcare cost drivers. Dossia will allow you to derive better value from your existing benefits and wellness programs by making that information available to your employee through the Dossia platform.



Will my employees' health information be secure?

Dossia is secured by the same financial industry technologies that ensure the safety of billions of dollars of online transactions every day. Dossia is also protected by additional security enhancements appropriate to the sensitive nature of medical data.

The information contained in an employee's Dossia account is not accessible to **anyone**, including their employer, unless that employee chooses to share their information.

What makes the Dossia solution better than alternate PHR products on the market?

There are a number of reasons to choose Dossia over other PHR providers. First, unlike many other PHRs on the market today, the Dossia Personal Health Record Platform is untethered and portable, and is therefore your employees' record for life- regardless of any change in employer, healthcare provider or insurance company. Therefore, Dossia is perceived by employees as a genuine 'benefit', rather than a health plan's attempt to retain customers.

Also, unlike other PHRs, Dossia aggregates personal health information from multiple data sources including insurance, pharmacy, dental and provider records with a single click verification process.

Finally, Dossia is an autonomous, third party entity (separate from their employer), which employees are comfortable trusting as a secure and completely private repository for their personal health information.