



Dossia: Built by employers – for employers

Dossia is an employer-led organization dedicated to improving health and healthcare in America by empowering individuals to make good health decisions and become more discerning healthcare consumers. Backed by some of the largest, most respected brands in the world - Applied Materials, AT&T, BP America, Inc., Cardinal Health, Intel, Pitney Bowes, sanofi-aventis, Vanguard Health Systems, Abraxis BioScience and Wal-Mart - Dossia's founding member companies have united under the common vision of changing healthcare.

The Dossia Personal Health Platform™ is a unique solution that leverages the experience and benefits expertise of some of the world's most progressive employers. Employers that use Dossia to provide their employees with access to and control over their personal health information empower their employees to be more discerning healthcare consumers. When employers deliver their employee benefits and wellness initiatives through the Dossia Personal Health Platform™, they enhance value of these programs and lower their healthcare spending. With Dossia, employers get more value from their benefits dollar and empower their employees to achieve better health and care.

For more information, visit www.dossia.org.



Personal Health Platform™

• Take control of your healthcare spending with a private, secure solution designed to target and manage health behavior, resources and costs

• Empower your employees to become healthier and better informed healthcare consumers

• Put the power of Dossia's Personal Health Platform in the hands of your employees today!



Smarter healthcare starts with Dossia™

www.dossia.org



Dossia's Personal Health Platform™ changes everything.

What is the Dossia Personal Health Platform?

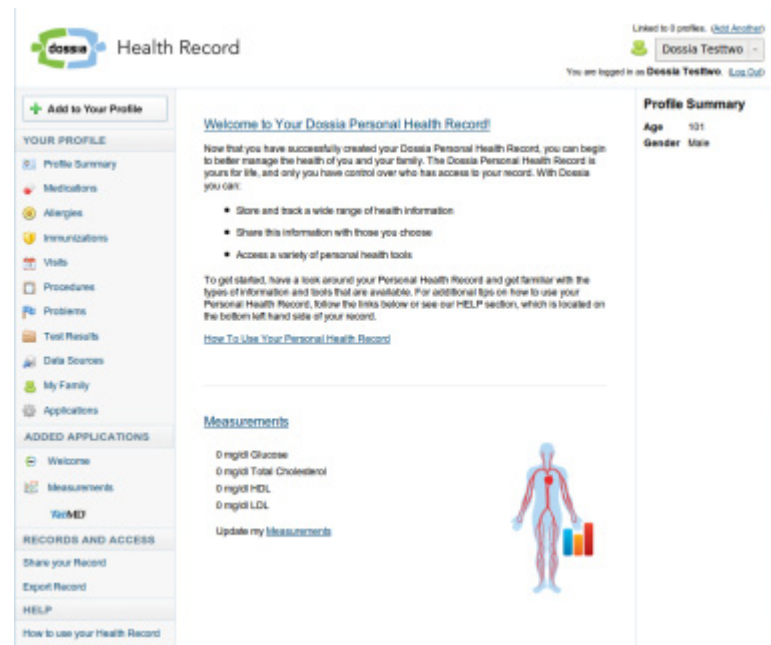
With Dossia's industry leading Personal Health Platform, you are finally able to empower your employees to take control of their health and manage their healthcare ecosystem. Dossia serves as a flexible platform from which to deliver a variety of personal health tools, as well as employee benefits programs that specifically target your highest healthcare cost drivers. The Dossia Platform automatically aggregates your employees' personal health information from multiple sources, including insurance claims, pharmacies and electronic health records, and stores it in a safe and secure web-based Personally-Controlled Health Record. Dossia puts your employees in control of their health information, empowering them to make better health decisions and become more discerning healthcare consumers.



I already invest in employee health promotion, what added value does Dossia deliver?

Dossia allows you to leverage the investment you've already made in Health, Wellness & Care Management.

Dossia is not in competition with other employee health promotion initiatives, but rather enables those initiatives to be delivered more cost-effectively, thereby augmenting your overall ROI from employee health promotion. Dossia serves as the flexible launch pad from which to deliver a comprehensive employee benefits program that specifically targets your highest healthcare cost drivers. Dossia allows you to derive better value from your existing benefits and wellness programs by making critical information available to your employees through the Dossia Platform. Your employees can't fix what they can't see, and they can't manage what they don't own.



How will Dossia benefit my employees?

The Dossia Personal Health Platform provides your employees with access to and control over their personal health information, as well as personal health tools that are individually tailored to enable them to better manage their health and healthcare. Equipped with a Dossia Personal Health Record and the accompanying personalized health tools, your employees become more active participants in their health and healthcare. This leads to improved health outcomes, more efficient care, reduced healthcare costs, reduced absenteeism, and increased employee productivity, morale, and retention. A corporate culture of health and wellness benefits employees and employers alike.

With access to their health information, your employees will become more informed and empowered healthcare consumers. Dossia gives your employees the ability to:

- Share up-to-date health information with their doctors to avoid duplicative procedures and costly mistakes
- Track their allergies, medications, and medical conditions to facilitate self-care
- Become a more efficient healthcare consumer

What makes the Dossia solution better than alternate Personal Health Record (PHR) products on the market?

There are a number of reasons to choose Dossia over other PHR providers. First, unlike many other PHRs on the market today, the Dossia Personal Health Platform is **untethered and portable**, and is therefore your employees' record for life- regardless of any change in employer, healthcare provider or insurance company. Therefore, Dossia is perceived by employees as a genuine 'benefit', rather than a health plan's attempt to retain customers.

Also, unlike other PHRs, Dossia provides employees with access to their personal health information aggregated from multiple data sources, including insurance, pharmacy, dental and provider records, through a **single-click verification process**.

Finally, Dossia is an **autonomous, third party entity** that employees are comfortable trusting as a secure and completely private repository for their personal health information.



Affordable, secure enterprise platform offered as Software-as-a-Service (SaaS)



Security

Dossia is secured by the same financial industry technologies that ensure the safety of billions of dollars of online transactions and is also protected by additional security enhancements. Dossia is also SAS Type II Certified.



Low Monthly Subscription Rates

Dossia offers low monthly subscription rates and unlimited scalability. Your Dossia Personal Health Record is customized to your company's specific needs.



Personal Health Applications

Dossia offers an open API for virtually unlimited Personal Health Applications and data source expansion so that you can tailor your ecosystem to the specific needs of your employees.



No Software To Install Or Manage

There is no software to install and no maintenance required to manage your Dossia Personal Health Record Platform.



Portability

The Dossia Personal Health Record is available to your employees 24/7 from home or work. Dossia is portal ready and can be incorporated into your existing single-sign-on procedures (SSO).



SaaS Solution

The Dossia Personal Health Platform is an affordable, secure enterprise platform offered as Software-as-a-Service (SaaS).